

Media Pack **CHAMBER** Profile

FOR CHAMBER NEWS STRAIGHT TO YOUR SMART PHONE
OR TABLET, DOWNLOAD THE CHAMBER PROFILE APP



Chamber Profile is the quarterly magazine for Devon & Plymouth Chamber members and associated organisations. Produced by Cornerstone Vision Ltd, Chamber Profile promotes successful enterprises and companies, while providing advice and support for fledgling and growing businesses.

Chamber Profile is a quarterly, high quality publication and digital magazine; the right people are reading it, as 1,200 copies are distributed to key businesses and all Chamber members.

The publication focuses on news and information about local companies and the initiatives and advice available to increase the prosperity of firms in the county. It also contains issue-based features and regular pages on finance,

legal, property and skills, and full details of forthcoming Chamber events and listings of the businesses and organisations that have recently joined the Chamber.

With a readership of thousands of business people, Chamber Profile is an invaluable way of promoting your business to others in the county and further afield.

Benefits of advertising in Chamber Profile:

- ✓ Chamber Profile is the only dedicated quarterly business publication in Devon and Plymouth
- ✓ Chamber Profile has a readership of thousands of business people and is mailed out to company heads across Devon and Plymouth
- ✓ Chamber Profile is distributed in strategic business locations across Devon and Plymouth, ensuring your advertising message is seen by the key decision makers of the region
- ✓ Chamber Profile's Plymouth based publishers, Cornerstone Vision, have extensive local knowledge, which is rooted in more than twenty years' publishing and advertising service to businesses in the region – they understand your local context



Call David Simpson on
01752 225623

dave@cornerstonevision.com

www.cornerstonevision.com

Artwork requirements

Advertising copy requirements

Supply copy in one of the following formats:

- Adobe Illustrator
 - Text file
 - PDF
 - Microsoft Word
- (with graphic files separate)

Can be sent to the following:
info@cornerstonevision.com

Image and logo requirements

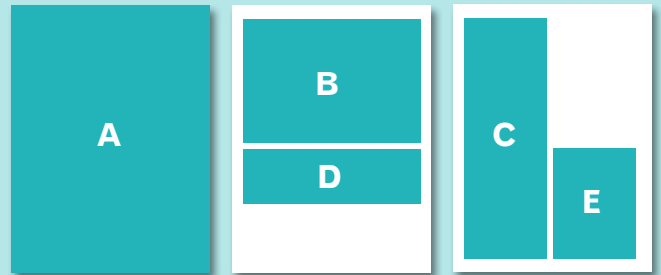
Supply images in one of the following formats:

- CMYK 300 dpi
- Vector

Print-ready advert requirements

Supply print ready artwork at correct size in one of the following formats:

- Adobe Illustrator (AI)
- PDF
- JPEG (CMYK 300 dpi)



Advertising Rates & Data

ADVERTISEMENT	SIZE (width x height)
A Full Page	210 x 297mm (+3mm bleed)
B 1/2 Page Horizontal	190 x 130mm
C 1/2 Page Vertical	92 x 265mm
D 1/4 Page Horizontal	190 x 62mm
E 1/4 Page Vertical	92 x 130mm

PRIME POSITIONS

Guaranteed Prime Positions available at a 10% premium

INSERTS

Single sheet inserts up to A4 finished size, max 10g insert weight.

Pre-printed supplied inserts £400 in 1200 copies.

Design and print of inserts also available. Please enquire for more information.

DISCOUNTS

Series Discount:

5% two issues,
7.5% three issues,
10% for the year

Agency Discounts:

10% agency discount on all
bookings in the range of
series discounts

Member Discount:

10% discount to all Devon &
Plymouth Chamber members
/ patrons

Published quarterly in March, June, September and December.
Copy deadline 11th of month prior.



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